

BTEC TECH AWARD ENTERPRISE



ST AUGUSTINE'S
LEARNING JOURNEY



Component 1: Internally assessed coursework (30%) January – April Year 10

Component 2: Internally assessed coursework (30%) September – December Year 11

Component 3: Externally assessed 2 hour exam (40%) May / June Year 11

Post 16 options

Carmel College: A Level & BTEC Business

St Helens College: BTEC National Extended Diploma in Business

Winstanley College: BTEC National Extended Diploma in Business & A Level Business

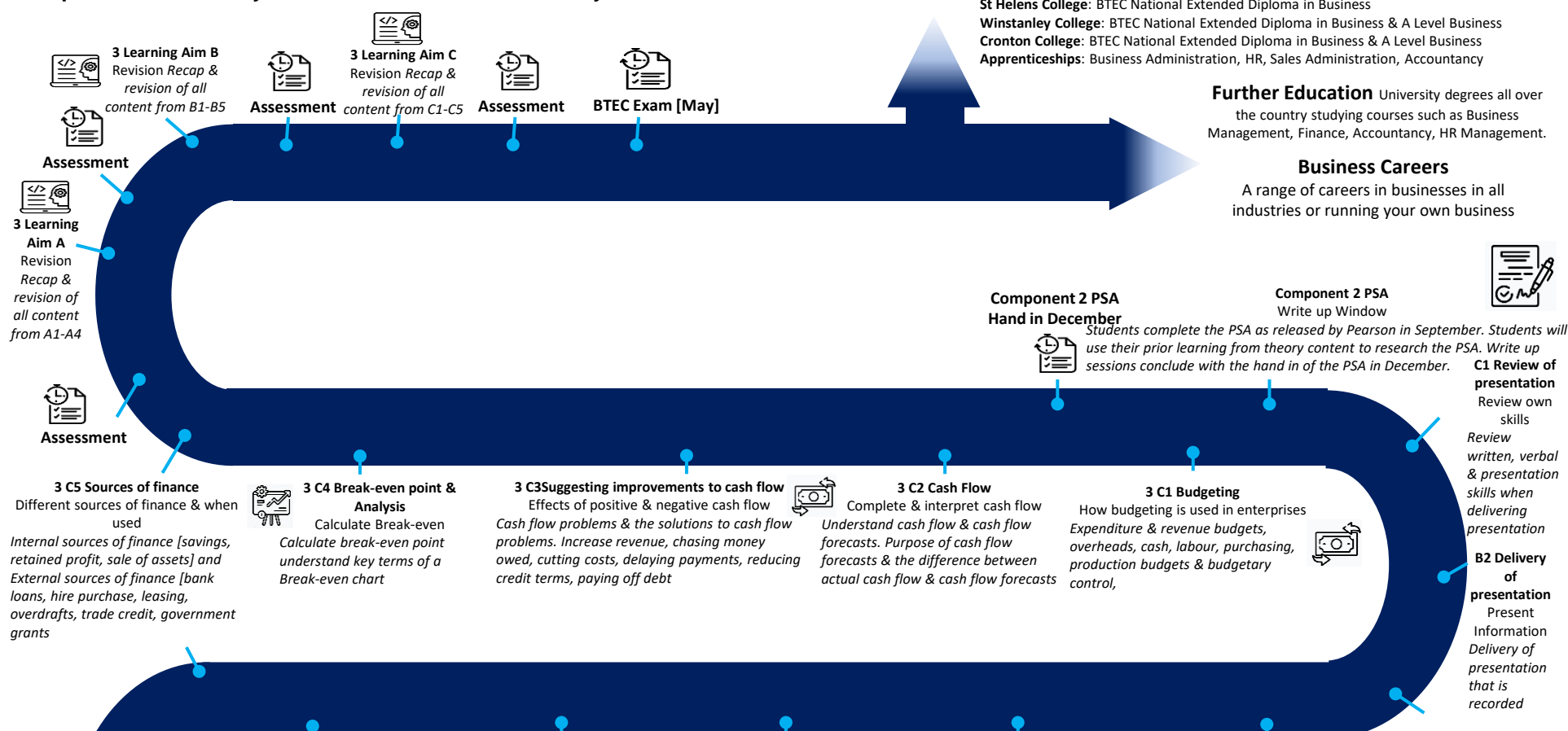
Cronon College: BTEC National Extended Diploma in Business & A Level Business

Apprenticeships: Business Administration, HR, Sales Administration, Accountancy

Further Education University degrees all over the country studying courses such as Business Management, Finance, Accountancy, HR Management.

Business Careers

A range of careers in businesses in all industries or running your own business



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Component 2 – Planning & Pitching an Enterprise Activity

Internally assessed component of work where students plan, make a pitch & review their plan & pitch for a micro-enterprise choice of their own.

A1 Choosing ideas for micro-enterprise

Ideas for likely success
Own skills, constraints, financial forecast, costs & pricing, promotion, customers, gap in the market

A2 Plan for a micro-enterprise

Accurate business plan
Ownership, Aims, goods/service, pricing, promotion, target market, resources needed, financials, risk assessment

Component 1 PSA Hand in April

Students complete the PSA as released by Pearson in January. Students will use their prior learning from theory content to research the PSA. Write up sessions conclude with the hand in of the PSA in April.

Component 1 PSA Write up Window

B1 Production of presentation

Create Presentation
Use of terminology, data, consistent style in presentation



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The BTEC Enterprise course will build on the areas covered in KS3 through your lessons in Computing & Enterprise

