ST AUGUSTINE OF CANTERBURY CATHOLIC ACADEMY

CEIAG Three Year Strategy

CAREERS EDUCATION INFORMATION ADVICE and GUIDANCE

Evidencing the need for change

Current Gatsby benchmarks scores using Compass +

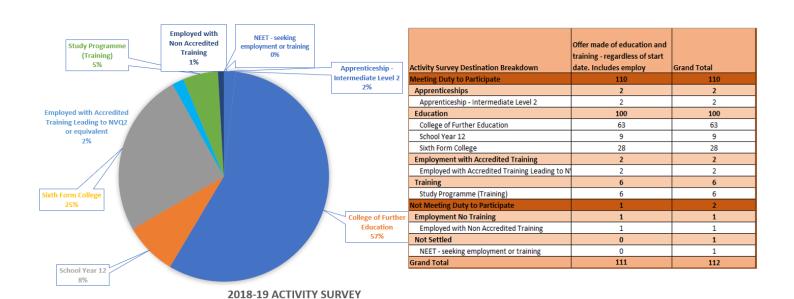
- 1. A stable and structured careers programme 100%
- 2. Learning from career and labour market information 100%
- 3. Addressing the needs of each pupil 90%
- 4. Linking the curriculum to careers 100%
- 5. Encounters with employers and employees 75%
- 6. Experiences of a workplace 50%
- 7. Encounters with further and higher education 100%
- 8. Personal guidance 100%

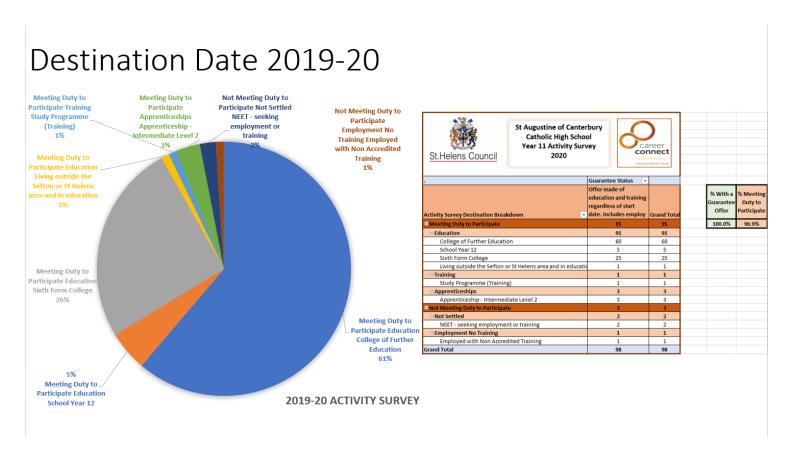


SWOT analysis

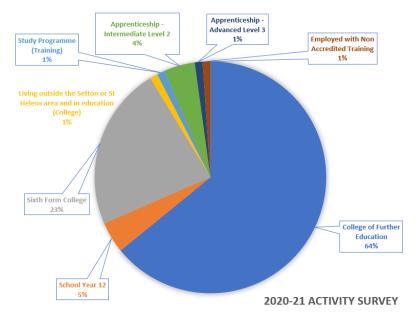
STRENGTHS	WEAKNESS
Good links with Local colleges and shaping futures. Students pick local colleges to suit their interests. Low NEET numbers Careers policy runs alongside SIP Positive feedback (twice) from most recent Ofsted High scores on Gatsby benchmarks 1,2,3,4,5,7,8	Gatsby benchmark 6 Overload of information Students don't fully understand LMI data. Few contacts to local businesses. Inconsistent links with employers Compass + needs to be integrated into curriculum.
OPPORTUNITIES	THREATS
Teach First course Sharing information over the local MAT Developing a relationship with local businesses and CEC. Compass +	No budget/ funding Time management/work life balance Burn out Committed drive in the careers program. Covid 19 fallout has had a huge impact on college assemblies and open evenings from last year Course clashes with school CPD

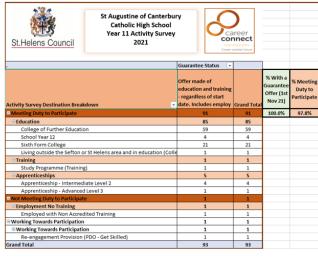
Destination Data 2018-19





Destination Data 2020 -21

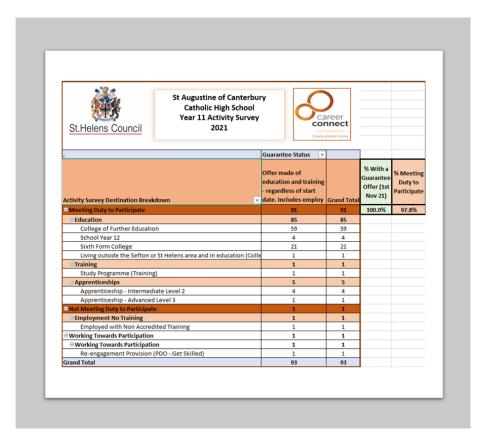




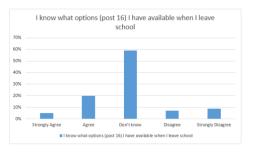
Overview

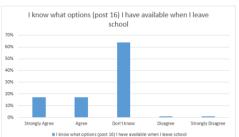
Data from the past 3 years shows that the majority of students move onto college or 6th form with a developing increase in the number of students taking up an apprenticeship and training.

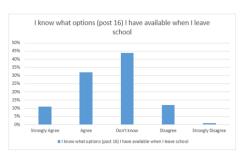
NEET numbers are generally low (1 or 2 students per year) but this is expected to rise for the 2021-22 due to Covid 19.



Year 9 Year 10







A separate survey of students in years 8-10 showed that over 50% of students for each year group didn't know what post 16 options they have available to them.

More of a focus is needed in providing these students with information and guidance relevant to post 16 options in line with LMI. (Labour Market Information)

The survey also showed that the majority of jobs students wanted to go into are: Teaching, NHS/Medical, Vet/Animal Care, a trade, Sport and within the Arts.

Developing a strategy

- Whilst the Gatsby Benchmarks show that we are strong on the majority; I feel that as a school we need to provide more substantial and coordinated guidance for benchmarks 2, 3, 4 and 5.
- Gatsby benchmark 6 (Experiences of workplaces) would be difficult to improve without having a solid selection of local employers and employees to work with. (Benchmark 5).
- The current Careers Subject Audit has shown few areas where teachers link their subject to careers.



Vision

To create career opportunities, raise aspirations and transform lives

Strategic Objectives







	Strategic Objective 1	Strategic Objective 2	Strategic Objective 3
(Careers education embedded within the	Develop a network of employers that will help	Improve students knowledge and understanding of
O	curriculum and school life so all stakeholders can	broaden students horizons and raise their	careers through Labour Market Information.
	take an active part in careers guidance.	aspirations.	Students will use quality IAG to make informed
	(GBM 1-4)	(GBM 3, 4, 5)	choices post 16. (GBM 2, 3)
		Success Indicators	
•	 Evidence of careers related activities embedded within lesson plans. 	 Use of The CEC and the Enterprise Coordinator to help develop links with businesses. 	 A clear progression and understanding will be seen in students from years 7-11
	 Feedback and questionnaires will show that students have a greater understanding of career pathways. 	 To use a range of employers from both the local community and the wider world. 	 All students, parents and staff will have access to LMI to help inform choices.
	 All stakeholders confident in discussing careers with students. 	 Improved uptake of virtual work experiences and careers talks. 	 Use of LMI data when students are selecting option choices in year 9 and post 16.
	 Evidence of tracking students career opportunities, insights and visits using the compass+ tool 	 Assemblies, visits and subject talks from a range of different employers. 	 CEIAG displays on corridors, in subject areas and in form rooms.
•	 Improved careers lessons within PSHE at KS3 and KS4. 		

CAREERS TEAM

Current Careers Team	Responsibilities
Governor link for CEIAG	C.A. Murphy
SLT link for CEIAG Andrew Doyle	 Overview of careers and IAG Support of careers coordinator and setting career direction to align with school priorities and policy. Promoting careers across the school. Support for careers leaders programme.
SLT for Cultural Capital & Enrichment Sheena Smith	Support for careers leaders programme. Promoting careers across the school through CC PowerPoint
Careers Coordinator Stephen Eckersley	 Developing and support the running the schools careers programme. Linking with numerous employers and businesses. Support with the PSHE programme and CEIAG based lessons. Linking with Shaping Futures. Lialsing with the careers and enterprise company and the enterprise coordinator to help develop the careers programme. Compass + evaluations and inputting data. Linking with local colleges and apprenticeship providers. Lialsing with Career Connect. Evidence collating of the Gatsby Benchmarks. Delivering CEIAG through digital platforms to students and parents.
Career Connect Nicola Skully & Alison Bellmon	 Delivering personal guidance Delivering targeted assemblies to years 7-11 Supporting the running of the careers programme Link with local employers, colleges and apprenticeship providers.
KS4 Lead Andrew Holdsworth and Year 11 Pastoral lead Emma Ramsden	 Understanding of individual students specific needs. Delivering appointment cards for students 1 to 1 meetings. Linking with local colleges, universities and apprenticeship providers. Assembly support Trips and visit support.

Long-term plans

Long-Term Strategic Objective: 1

Careers education embedded within the curriculum and school life so all stakeholders can take an active part in careers guidance.

Link to Benchmarks:

GBM 1-4

What will success look like (Milestones)? What do we need to achieve?		What actions we will take as a school to achieve these milestones?
Year one 2023- 2024	Evaluation of current links to any local, national and global employers that staff and stockholders have. Begin to develop an alumnus of past students that can come in to talk to classes about their	Create an audit/questionnaire for all staff and stakeholders to complete.
	career choices and link to relevant subjects/skills.	Evaluate what staff have done, ask a staff member to become a careers champion.
	Secure a careers champion to develop and show other staff as good practice when bringing employers in to speak to students.	
		Work with CEC, EA(s), Business and English leads and encourage to build visits/discussions, virtual talks etc into lessons.
	activities.	Recruit a Careers Champion within admin staff to help with workload and inputting of data into the system.
	everings.	Contact with Career Connect made and current school calendar used to book dates and times.
	Contact with local colleges and HE provision is proactive and they share opportunities and attend events such as assemblies, Parents Evenings, Options Evenings.	Consistent contact between local Colleges and HE providers.
	Subjects begin to document in their SoL where careers is taught within each topic, unit, project. Some teachers advocate the key employability skills in their lessons and pupils are able to make links with their learning to the working world	Decisions would need to be made by SLT and the MAT if the implementation of this would happen across the Trust.
		Source 'Job of the Week' videos from MyPath website. Create a weekly PowerPoint to be shared with all students.

Year two 2024-2025 Build on the understanding and knowledge learned from the first year. Continue with the above and refine and edit actions for year 2 as needed.

Utilise the developed student alumni, staff are encouraged to contact and bring in past students to talk to classes.

Use of collated information. Encourage staff during Continued use and development of Compass + middle leaders meetings, morning briefing.

Continued use and development of Compass + effectively and to share audit results with all staff to celebrate success and identify improvement.

Career Connect and more colleges/HE providers attending during Parents Evenings, Options Evenings, Assemblies. These need to be more visible to all. Communications sent home explaining the need and purpose of communicating with external agencies.

Students, Parents and Carers take up more of an active role connecting and discussing with Career Connect, local Colleges and HE providers. Gaining an improved understanding of the opportunities out there and how to develop their career journey.

Decisions would need to be made by SLT and the MAT 75% subjects have clear documentation in their if the implementation of this would happen across the SoL where careers is taught within each topic, Trust.

75% subjects have clear documentation in their SoL where careers is taught within each topic, unit, project. Most teachers advocate the key employability skills in their lessons and pupils are able to make links with their learning to the working world

Source of relevant information and media to be developed into a weekly PowerPoint to be shared with all students.

(MAT Dependant)

Continued development of Careers within form time activities. Begin to bring in relevant LMI data, Creating Careers resources, Webinars, online opportunities.

Year three 2025-2026 Build on the understanding and knowledge learned from the second year. Continue with the above and refine and edit actions for year 3 as need.

Careers education deeply embedded within the curriculum. All pupils are confident in their careers journey and pupils and staff know the career platforms, opportunities and resources that we have and are confident in using them.

Continued professional development with careers focus. (MAT and CPD timetable dependant)

Every pupil and teacher, can explain about experiences of careers and employability skills education in school. Students can give a positive, personal and detailed response

Continued communication with staff through briefing, emails and meetings. Questionnaires to take place.

100% of subjects have clear documentation in if the i their SoL where careers is taught within each Trust. topic, unit, project. All teachers advocate the key employability skills in their lessons and pupils are able to make links with their learning to the working world

Decisions would need to be made by SLT and the MAT 100% of subjects have clear documentation in if the implementation of this would happen across the their SoL where careers is taught within each Trust.

(MAT Dependant)

Audit sent out for all staff to complete. CL to analyse and compare to year 1.

St Augustine of Canterbury Catholic Academy

Long-term plans

Long-Term Strategic Objective: 2

Strategic Objective 2

Develop a network of employers that will help broaden student's horizons and raise their aspirations.

Link to Benchmarks:

GBM 3, 4, 5

		What actions we will take as a school to achieve these milestones?	
what uc	we need to achieve?		
one 2023- 2024	Evaluation of current links to any local, national and global employers that staff and stockholders have. Begin to develop an alumnus of past students that can come in to talk to classes about their career choices and link to relevant subjects/skills.	Create an audit/questionnaire for all staff and stakeholders to complete. Identify key areas.	
	Introduce Unifrog to all staff.		
	Some staff to begin using Unifrog webinar	CPD sessions for all staff on using Unifrog.	
	employer links.	Evaluate what staff have done, ask a staff member to	
	Secure a careers champion to develop and show	become a careers champion.	
	other staff as good practice when bringing	Develop staff member to be confident in careers delivery within their subject.	
	Use of CEC and EA(s) to bring employer links and discussions within lessons. (EA for business and English)		
Year two 2024- 2025		Build on the understanding and knowledge learned from the first year. Continue with the above and refine and edit actions for year 2 as need.	
	50% of subjects will have a direct link with at least one employer.	Use information from questionnaire and staff to create these links between subjects and employer. Encourage subjects to develop links into lessons.	
	Further development and use of Unifrog by staff. More staff directing students to use Unifrog and linking with local employers.		
	Recruit careers champions for each subject.	Use staff member to share good practice on how careers is embedded within their lessons and how they have secured an employer to speak to their classes.	
	Build a culture for staff and students to speak confidently between each other about careers and post 16 options.	Develop more staff members to be confident in careers delivery within their subject and what options they have available to them post 16.	
	Check on students understanding and staff confidence with regards to careers information.	Questionnaire to staff and students. Collate results to help develop into year 3.	

Year three 2025-2026

75% of subjects will have a direct link with at Encourage more subjects to develop links into lessons. least one employer.

Staff and employers will use a range of ways to bring careers and employability skills into their lessons.

Students will have a greater understanding of careers that are available to them not only locally understanding careers and post 16 option choices but nationally.

Staff will be confident when working with employers and these routines will be embedded Follow up questionnaire for staff measuring confidence within the school.

All staff to have completed another Audit of Careers within their subject area, and for this to Audit sent out for all staff to complete. CL to analyse have been analysed by CL which demonstrates and compare to year 1. a measurable improvement from Year 1 across all departments.

Build on the understanding and knowledge learned from the second year. Continue with the above and refine and edit actions for year 3 as need.

Use secured careers champions to help develop this.

available to them locally and nationally.

and understanding when discussing careers and post 16 options with students.

Long-term plans

Long-Term Strategic Objective: 3

Improve students knowledge and understanding of careers through Labour Market Information. Students will use quality IAG to make informed choices post 16.

Link to Benchmarks:

GBM 2, 3

What w		What actions we will take as a school to achieve
What do	o we need to achieve?	these milestones?
Year		Create a questionnaire for all students, staff and parents/guardians to complete.
2023- 2024	Introduce Unifrog to all staff.	CPD sessions for all staff on using Unifrog.
		Collect and collate high quality resources and upload to school website. Create a careers board within school
	Students to have access to Livil data via a notice	that contains regularly updated LMI data. Purchase Careers People services.
	Use of the Careers People and newsletter sent out to all students, staff and parents.	
	Dianomi win regards to rivirgala	Launch Unifrog with Y10 and Y11 students. Ensure students have access to the programme at home, on devices etc.
Year two 2024- 2025	Compared to initial evaluation, 50% of students show an improvement in understanding LMI.	Updated questionnaire repeated and reviewed.
2025	1 to 1 interviews of year 9's to use LMI to help	Relevant LMI data selected for current year 9 interviews. CPD for interviewing staff on how to use this information.
	duide students when progressing to post 16	Career Connect to use this information within their meetings.
		Invite staff to help out with careers. Develop them so they are confident within their roles.
		Audit of all staff. Recap CPD sessions for staff. Further CPD sessions if needed and for new staff.
	50% of students use the Unifrog platform with regards to LMI data.	Launch Unifrog with Y7,Y8 and Y9 students. Ensure students have access to the programme at home, on
	Updated student noticeboard of LMI data.	devices etc.
		Collect and collate high quality resources and upload to school website. Create a careers board within school that contains regularly updated LMI data.

Year	Most students have a greater understanding of LMI data compared to initial baseline.	Audit of student understanding compared to year 2 data.	
2025- 2026	LMI tools within Unifog being used by 75% of	Audit of staff against year 2 data. Further CPD sessions if needed and for new staff.	
	staff. Continued development of LMI data within year		
	9 options interviews. Continued development of LMI data within year	Meeting with interviewers to discuss implementation strategies and update information.	ĺ
	11 post 16 interviews. Updated student notice board of LMI data.	Collect and collate high quality resources and upload to	Ì
		school website. Create a careers board within school that contains regularly updated LMI data.	
			Ì
			Ì

PROGRESSION FRAMEWORK

	PROGRESSION FRAIVIEWORK				
	ACTIVITIES	MEASURABLE	MONITORING AND	Benchmarks	
YEAR 7	Careers, teamwork and enterprise skills, and raising aspirations. Students exposed to a number of career pathways to inspire and develop aspirations to pursue a career of their dreams. Students will also address stereotypes within the worlds of work and look at personal values. Visit to a local Cultural Venue. Employer encounters, aspirational talks within lessons. STEM Activities. Form time Careers			Benchmarks 1,2,3,4,5	
	Form time Careers Activities. Saving, borrowing, budgeting and making financial				
	choices. All LAC and PLAC pupils receive 1 to 1 Career Connect Appointment at least once a year.				

YEAR	Equality of	Students gain an	Form time, Book Looks	1,2,3,4,5
8	opportunity in	awareness equal	and learning walks	
	careers and life	opportunities,	across PSHE and CEIAG	
	choices, different	stereotyping and life	delivery.	
	types and patterns	choices related to the		
	of work.	world of work.	All students will take	
	or work.	World of Work.	part in an end of unit	
	Employer	Students will understand	· ·	
	Employer		PSHE assessment.	
	encounters,	and be able to link		
	aspirational talks	particular careers to	Evaluation sheets for	
	within lessons.	subject areas being studied.	employer encounters.	
	STEM Activities.		Future skills	
		Students will gain	Questionnaire	
	Form time Careers	knowledge of	(Compass +)	
	Activities.	apprenticeships, T levels	,	
	7.00.00.00.00.00.00.00.00.00.00.00.00.00	and other pathways and		
	Students will	option choices they can		
	continue to be	follow post 16.		
		Tollow post 16.		
	exposed to a			
	number of career			
	pathways to			
	inspire and			
	develop			
	aspirations to			
	pursue a career of			
	their dreams.			
	Students will			
	access LMI and			
	prepare them for a			
	range of year 9			
	and post 16 option			
	choices.			
	Assembly's			
	covering a number			
	of different post			
	16 options such as			
	T levels and			
	Apprenticeships			
	from outside			
	providers.			
	(Provider Access			
	Legislation)			
	All LAC pupils			
	receive 1 to 1			
	Career Connect			

	A	T		
	Appointment at			
	least once a year.			
YEAR	Learning	Students will gain an	Form time, Book Looks	1,2,3,4,5,7,8
9	strengths, career	understanding of the	and learning walks	
	options and goal	importance of goal	across PSHE and CEIAG	
	setting as part of	setting, employability	delivery.	
	the GCSE options	skills and start to link	All students will take	
	process	their GCSE option choices	part in an end of unit	
		to their future career.	PSHE assessment.	
	Employability and		Evaluation sheets for	
	online presence	Students will gain	employer encounters.	
		knowledge of		
	All year 9 to have	apprenticeships, T levels	Future skills	
	1 to 1 interviews	and other pathways and	Questionnaire	
	with SLT staff on	option choices they can	(Compass +)	
	GCSE option	follow post 16.		
	choices. LMI data		Contact and review	
	used as part of the	Students will make	meetings with Career	
	interview to help	informed choices for	Connect and post 16	
	students make	their GCSE options using	providers.	
	informed choices.	relevant LMI data.		
			Shaping Future	
	Year 9 Options	Students will gain an	Evaluation forms, data	
	evening to include	understanding of HE	and trend tracking.	
	local providers of	options and will focus on		
	6 th form, college,	developing a particular	90% of student and	
	apprenticeships, T-	skills discussed with SF	parent feedback report	
	Levels.	and PM.	positively from options	
			sessions.	
	Employer			
	encounters,			
	aspirational talks			
	within lessons.			
	Session(s)			
	provided by			
	Shaping Futures to			
	cover a particular			
	area of the year			
	groups needs.			
	Accombly's			
	Assembly's			
	covering a number			
	of different post			
	16 options such as T levels and			
	Apprenticeships	<u> </u>		<u> </u>

		T	T	
	from outside			
	providers.			
	(Provider Access			
	Legislation)			
	PP, SEND and			
	other vulnerable			
	students to have 1			
	to 1 interviews			
	with Career			
	Connect to offer			
	additional support			
	and guidance.			
	All LAC pupils			
	receive 1 to 1			
	Career Connect			
	Appointment at			
	least once a year.			
YEAR	The impact of	Students will be able to	Form time, Book Looks	1,2,3,4,5,6,7,8
10	financial decisions,	make informed financial	and learning walks	
	debt, gambling	decisions.	across PSHE and CEIAG	
	and the impact of		delivery.	
	advertising on	Students will develop	denvery.	
	financial choices	employability skills and	All students will take	
	illiancial choices	prepare for the world of	part in an end of unit	
	Draparation for	work.	PSHE assessment.	
	Preparation for and evaluation of	work.	PSHE assessment.	
		Ct. danta will base access	Firelization alcosts for	
	work experience	Students will have access	Evaluation sheets for	
	and readiness for	to a number of virtual	employer encounters.	
	work	work experiences and		
		courses they can take	Future skills	
	A number of	part in. Helping to	Questionnaire	
	different	develop their	(Compass +)	
	experiences such	understanding in		
	as employer	relevant areas interested	Contact and review	
	encounters,	to them.	meetings with Career	
	aspirational talks		Connect and post 16	
	within lessons.	Students will gain an	providers.	
		understanding of HE		
	Assembly's	options and will focus on	Feedback from parents	
	covering a number	developing a particular	Feedback from	
	of different post	skill discussed with SF	providers	
	16 options such as	and PM.	ριονίασιο	
	T levels and	aliu Fivi.	Student reflections and	
		Donouto concue and	Student reflections and	
	Apprenticeships	Parents, carers and	feedback from	
	from outside	students will encounter	mentors/facilitators.	
	providers.	FE, HE and other post 16		
	(Provider Access	providers, gaining		
	Legislation)	relevant knowledge		
		needed to make		

	Virtual Work	informed choices going		
	Experiences	into year 11 and beyond.		
	offered to all year	,		
	10 students			
	through Spring			
	Pod and other			
	providers.			
	Session(s)			
	provided by			
	Shaping Futures to			
	cover a particular			
	area of the year			
	groups needs.			
	PP, SEND and			
	other vulnerable			
	students to have 1			
	to 1 interviews			
	with Career Connect to offer			
	additional support			
	and guidance.			
	Parents Evenings			
	to include a			
	number of post 16 providers.			
	providers.			
	All LAC pupils			
	receive 1 to 1			
	Career Connect			
	Appointment at least once a year.			
	least office a year.			
YEAR	Application	Students will develop	Form time, Book Looks	1,2,3,4,5,6,7,8
11	processes, and	skills needed to apply for	and learning walks	
	skills for further	college/apprenticeships.	across PSHE and CEIAG	
	education, employment an	Students will develop CV	delivery. All students will take	
	career	writing skills.	part in an end of unit	
	progression.		PSHE assessment.	
	· · ·	Students secure and take	Evaluation sheets for	
	A number of	up a place at a post 16	employer encounters.	
	different	provider.		
	experiences such	Students will have access	Future skills	
	as employer encounters,	to a number of virtual	Questionnaire	
	aspirational talks	work experiences and	(Compass +)	
	within lessons.	courses they can take		

All students to have at least one interview with Career Connect to support them in making informed choices post 16 grounded in knowledge learned of CEIAG.

Virtual Work
Experiences
offered to all year
11 students
through Spring
Pod and other
providers.

Assembly's covering a number of different post 16 options such as T levels and Apprenticeships from outside providers. (Provider Access Legislation)

Parents Evenings to include a number of post 16 providers.

All LAC pupils receive 1 to 1 Career Connect Appointment at least once a year.

part in. Helping to develop their understanding in relevant areas interested to them.

Parents, carers and students will encounter FE, HE and other post 16 providers, gaining relevant knowledge needed to make informed choices post 16.

Students will secure a place at a post 16 provider on a course appropriate them that has been informed with relevant CEIAG.

Contact and review meetings with Career Connect and post 16 providers.

Feedback from parents Feedback from providers

Student reflections and feedback from mentors/facilitators.



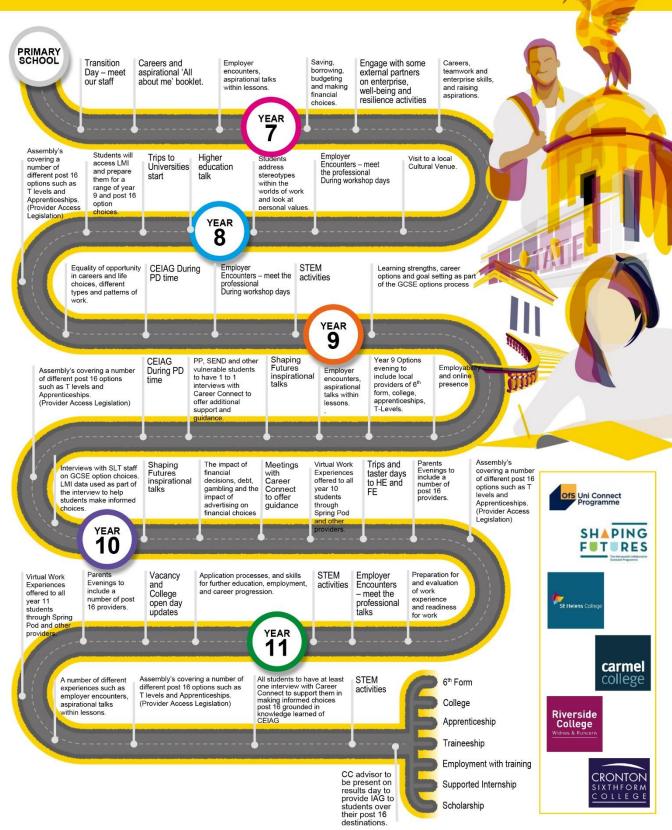
ELEV^TE







CAREER PATHWAY





St Augustine of Canterbury

Catholic Academy

Short-term plans

September 2023 – September 2024											
Strategic objective	Yearly milestone	Micro-step	Who is responsible	By when/progress	Resources required	Progress	Notes	Last updated			
1.Careers education embedded within the curriculum and school life so all stakeholder s can take an active part in careers guidance.	Subjects begin to document in their SoL where careers is taught within each topic, unit, project. Some teachers advocate the key employability skills in their lessons and pupils are able to make links with their learning to the working world	Create a questionnaire for all staff to complete.	Careers Lead IT support	End of Term 1	School survey account			upudicu			
		Collate and evaluate results. Target certain subjects with support, advice and guidance on how to implement employability skills within the lessons.	Careers Lead Subject Leaders SLT	End of Term 2							
		Careers section added to SOL within all subjects and relevant information added. (MAT dependant)	Subject Leaders SLT MAT	End of Term 3/ Start of new term.	SOL from the MAT						
	Begin to develop an alumnus of past students that can come in to talk to classes about their career choices and link to relevant subjects/skills.	Add to part of the questionnaire/survey. Recruit a Careers Champion within admin staff to help with workload and inputting of data into the system.	Careers Lead Admin Staff Member	End of Term 1							
		Work with CEC, EA(s), Business and English leads and encourage to build visits/discussions, virtual talks etc into lessons.	Careers Lead CEC, EA's	End of Term 3/ Start of new term.							
		Develop staff member to be confident in careers delivery within their subject.	Careers Lead + Staff Member	End of Term 3/ Start of new term.							
	Careers to be highlighted as part of form time activities. Careers videos used each week during the Culture Capital PowerPoint.	Source 'Job of the Week' videos from MyPath website. Create a weekly PowerPoint to be shared with all students.	Careers Lead Form Tutor	End of Term 1	Online sources						
		Careers Newsletter to be developed and sent out each week to all stakeholders.	Careers Lead	Continuous throughout year.	Purchase 'The Careers People'						
		Other careers related topics to be shared during form time and through Edulink messages.	Careers Lead Form Tutor	Continuous throughout year.	Edulink Accounts						
2. Develop a network of employers that will help broaden student's horizons and raise their aspirations.	Evaluation of current links to any local, national and global employers that staff and stockholders have.	Create an audit/questionnaire for all staff and stakeholders to complete.	Careers Lead All Staff	End of Term 1	School survey account						
		Collate and evaluate results. Target certain subjects with support, advice and guidance on how to bring employers into lessons.	Careers Lead	End of Term 2							
		Encourage staff to reach out to contacts and plan into topic where and when they can support lessons.	All Staff	End of Term 3							
	Introduce Unifrog to all staff. Some staff to begin using Unifrog webinar	Sign staff up to Unifrog. Passwords, usernames and levels of access to be organised.	Careers Lead AD	End of Term 1	Unifrog site licence						

Short-term plans

	employer links.	CPD sessions for all staff on using Unifrog.	Unifrog Staff AD, AQ	End of Term 1	Unifrog site licence		
		Sign students up to Unifrog. Passwords, usernames and levels of access to be organised.	Careers Lead, AD, Computer staff	End of Term 2	Unifrog site licence. Computer rooms during form time sign up sessions		
	Secure a careers champion to develop and show other staff as good practice when bringing employers in to speak to students.	Develop staff member to be confident in careers delivery within their subject.	Careers Lead	End of Term 1	363310113		
		Use staff member to show good practice during form/CPD/Briefing.	Careers Lead	End of Term 3			
3. Improve students' knowledge and understanding of careers through Labour Market Information. Students will use quality IAG	Evaluation of current LMI understanding within the school.	Create an audit/questionnaire for all students to complete.	Careers Lead	End of Term 1	School survey account		
		Collate and evaluate results. Use results to help develop PSHE, Form Time activities and to support information going home to parents.	Careers Lead	End of Term 3			
to make informed choices post 16.	Use of the Careers People and newsletter sent out to all students, staff and parents.	to be developed and sent out	Careers Lead	End of Term 1 + Continuous	Purchase 'The Careers People'		
		Weekly PowerPoint reminder to be displayed in form rooms by form tutor.	Careers Lead SS	End of Term 1 + Continuous	LMI resources		
	All students, parents, and teachers have access to careers and labour market information via school website, school briefing, display boards.	Launch and embed Unifrog within school for all to access relevant information and LMI data.	Careers Lead Computing staff AD	End of Term 3	Unifrog		
		LMI resources available on the school website, updated and relevant information to be displayed on CEIAG notice board.	Careers Lead Website Technician	End of Term 2	Up to date LMI information, Materials for noticeboard		